



Part I – Your Brain PathWays™ Summary Profile

Graphic showcase of your sensory and cognitive thinking pathway strengths. Narrative summary of how you prefer to learn, work and remember; what happens to your brain “wiring” when under stress; how you express emotion; your difficulties, frustrations and distractions.

Part II – Your Strengths and “Blind Spots”

Activities you enjoy the most and are best at doing for each of your sensory and thinking pathway strengths. Your “blind spots” (least utilized pathways) are explained with illustrative examples and you receive individualized strengthening strategies.

Part III – Your Brain PathWays™ “Scores”

Colorful pie charts show your brain pathway strengths in relation to the general population. A graphic display illustrates your “left brain” and “right brain” strengths within one of eight regions.

Part IV – Your Brain PathWays™ Tools

Best Careers

How to use your unique brain strengths for career success. Work activities best aligned with your sensory and cognitive thinking pathway strengths. Occupations aligned with your strengths. Job activities to minimize or avoid. Individualized coaching points. Customized summary for existing jobs and job searches.

Better Communication

How to ask others to communicate on your “wavelength.” Increase understanding and decrease communication time by 25% to 40% or more. People you are in most and least rapport with.

Personal Productivity

Practical tools and methods provide the means to create physical environments for best working and learning productivity regardless of what you have to do. Increase personal productivity by 25% to 50% or more.

Accelerated Learning

Your best and most compatible learning resources aligned with your brain pathway strengths. Best ways to study, memorize and accelerate learning by 25% to 60% or more.

Accessing Creativity

Your individualized strategies provide new insights, ideas and “break-through” thinking. Get results within 15 to 60 minutes.

Reducing Stress

Your “default” pathways explain the types of errors and mistakes you make when under stress. Learn two quick and decisive brain booster methods that return your brain to higher performance levels when stress limits or shuts down your least preferred pathways.

Family/Group Profile Template

Your personalized template is the starting point to create a Family or Group profile. The template is a bridge uniting differences, resolving conflict, leveraging strengths, improving marriage and family communication and growing respect for one another. The template is excellent for people that work together in business, education, civic, social and not-for-profit environments.